



UNIVERSITÉ CÔTE D'AZUR



Master of Science

# MSC MANAGEMENT OF THE FLAVOR & FRAGRANCE INDUSTRY

Science track - Marketing track

# MANAGEMENT OF THE FLAVOR & FRAGRANCE INDUSTRY

The goal of this program is to cultivate forward-thinking professionals who will drive innovation in the flavor and fragrance industry, blending science, sustainability, and creativity.

Located in the heart of the French Riviera, this program immerses students in a unique learning environment where they gain hands-on experience in one of the world's most vibrant aromatic regions.

We aim to equip students not only with deep scientific knowledge but also with business acumen, preparing them to lead in an industry that is increasingly embracing green trends, transparency, and technological advancements. Through a holistic curriculum that combines the science of aromas with management, marketing, and regulation, our program opens doors to dynamic career opportunities and global impact.

### Course content overview

#### Science Track

*Typical Core modules include:*

- Flavor and fragrance chemistry
- Anatomy of taste and smell
- Botany and extraction formulation
- Modern extraction methods
- Olfactive and tasting training



#### Marketing track

*Typical Core modules include:*

- Survey & marketing research
- Marketing strategies
- Communication and distribution in a digital area
- Consumer and trends analysis
- Sensory and luxury marketing



*Our 2023 students at their graduation ceremony*

## Future careers


- Creative perfumer
- Flavorist
- Raw material quality control manager
- Sensory analysis manager
- Research and development manager



### Indicative salary

€38,000 -  
€42,000  
per year

Depending on  
countries

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- An international program fully taught in English
  - Collaborative projects, where students partner with companies to develop new, market-ready products
  - Courses delivered by experts from the industry & world recognized academics

## CONDITIONS FOR ADMISSION

### Science track

- Bachelor's degree in Chemistry or any relevant field, or at least 3 years' experience working in the fragrance and flavour industry

### Marketing track:

- 4-year BBA in marketing management or relevant field
- + A high level of proficiency in English for both tracks

## APPLICATIONS

- Usually run from January to June via our online platform e-candidat

## TUITION FEES

- Tuition fees are €5,000 per year max. These are means-tested if your profile meets certain criteria
- Scholarships are available
- Visit <https://univ-cotedazur.eu/msc-programs/tuition-fees>



WEBSITE



E-MAIL



## Partners

