

Revitalizing Applied Anthropology

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Methodological Pluralism Panel

Exploring the Idiographic Nomothetic Dilemma to Develop Acculturation Theory : The Case for Monaco

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SAS H. Russel Bernard Student Paper Prize



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Ethical Statement:

This research was conducted in accordance with the ethical norms established by Université Côte d'Azur. The data used in this study have been fully anonymized to ensure the privacy and confidentiality of all participants. Personal identifiers were removed from all collected information to prevent any potential identification of individuals.

The scope of consent obtained from participants covered their voluntary participation, the use of information obtained for research purposes, and the publication of anonymized findings. Participants were explicitly assured that their interviews would be completely anonymized and that their identities would remain protected at all times.

I take full responsibility for adhering to these ethical standards and confirm compliance with institutional and ethical norms throughout the research and editorial process.

Acknowledgements

I extend my sincere appreciation to Fons Trompenaars for providing access to his comprehensive questionnaire, which has significantly contributed to the development of this research and its analytical framework.

I also wish to acknowledge **Professor Peter Woolliams** of Anglia Ruskin College, Cambridge, whose expertise in behavioral norms and values played a crucial role in shaping the foundational concept of this study. His guidance has been instrumental throughout its development.

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Glocalisation

- Micro-States in the Global World
- Idiographic-Nomothetic Dilemma
- Methodology
- Main Findings
- Discussion

Exploring the Idiographic Nomothetic Dilemma to
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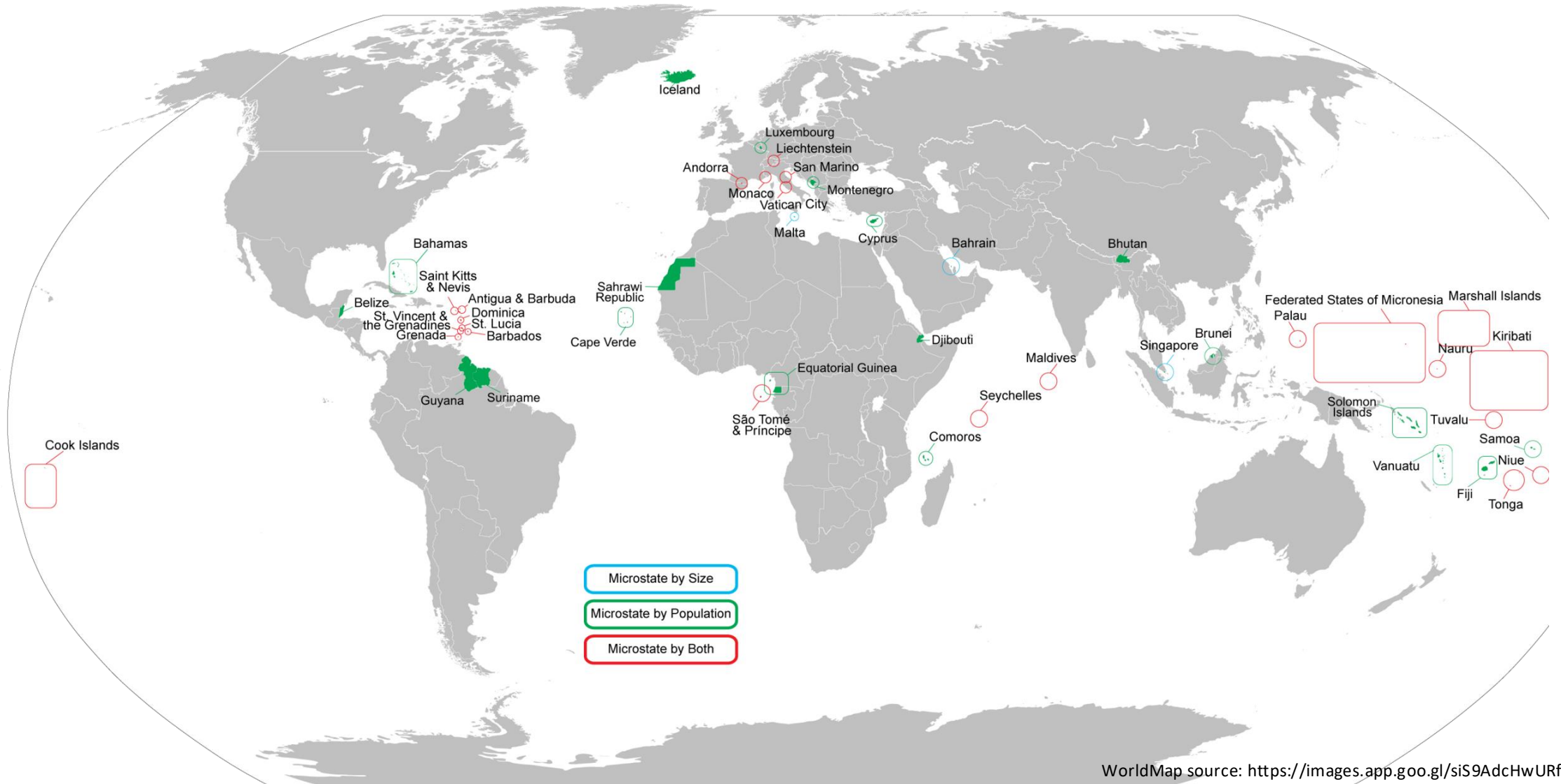


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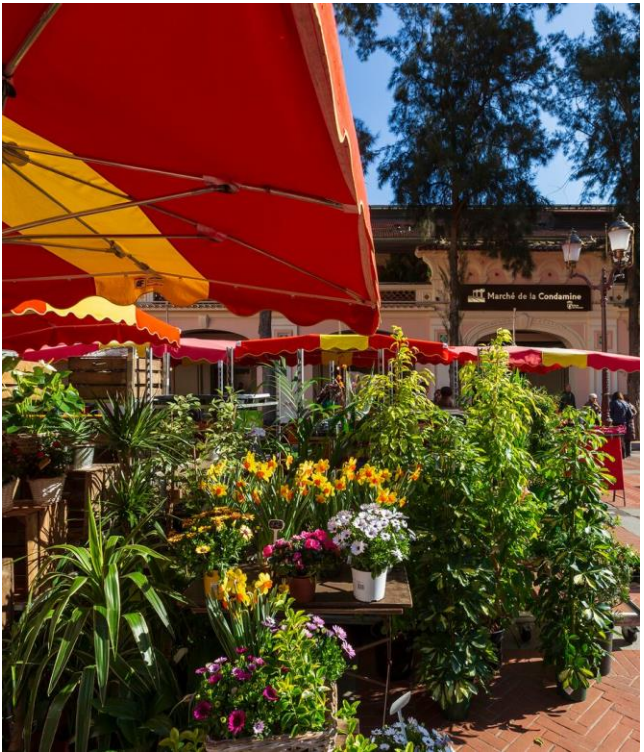
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Microstates in the Global World

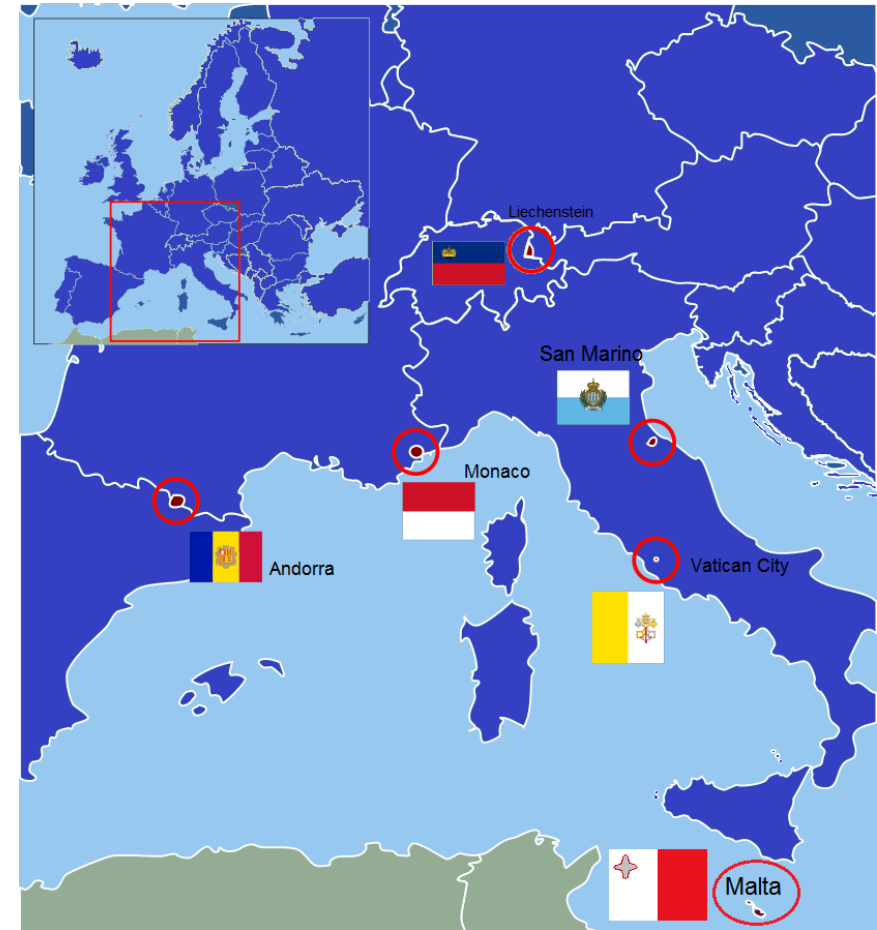




Source: <https://www.visitmonaco.com>



Monaco Between Its Big Neighbours



Microstates Image source: <https://images.app.goo.gl/9yQxsXtUYUkh3w6i7>
<https://images.app.goo.gl/udt7EVswLbP5THel9>
<https://images.app.goo.gl/NW4P8EKAmUDHUNwT9>

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Terms



Francis Cotes, *The Young Cricketer*, 1768

Source:
<https://en.wikipedia.org/wiki/Cricket>

Nomothetic

Meaning 'law' or 'legislator' (from Greek *nomos*)

The study of individuals or a group, seen as an entity, with specific properties that set it apart from other groups

Idiographic

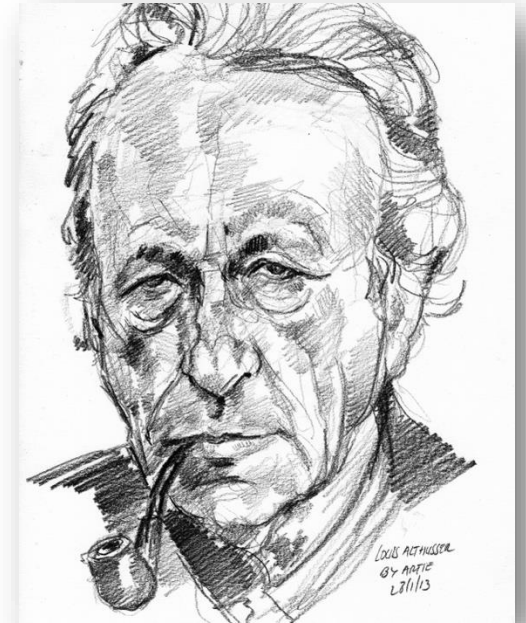
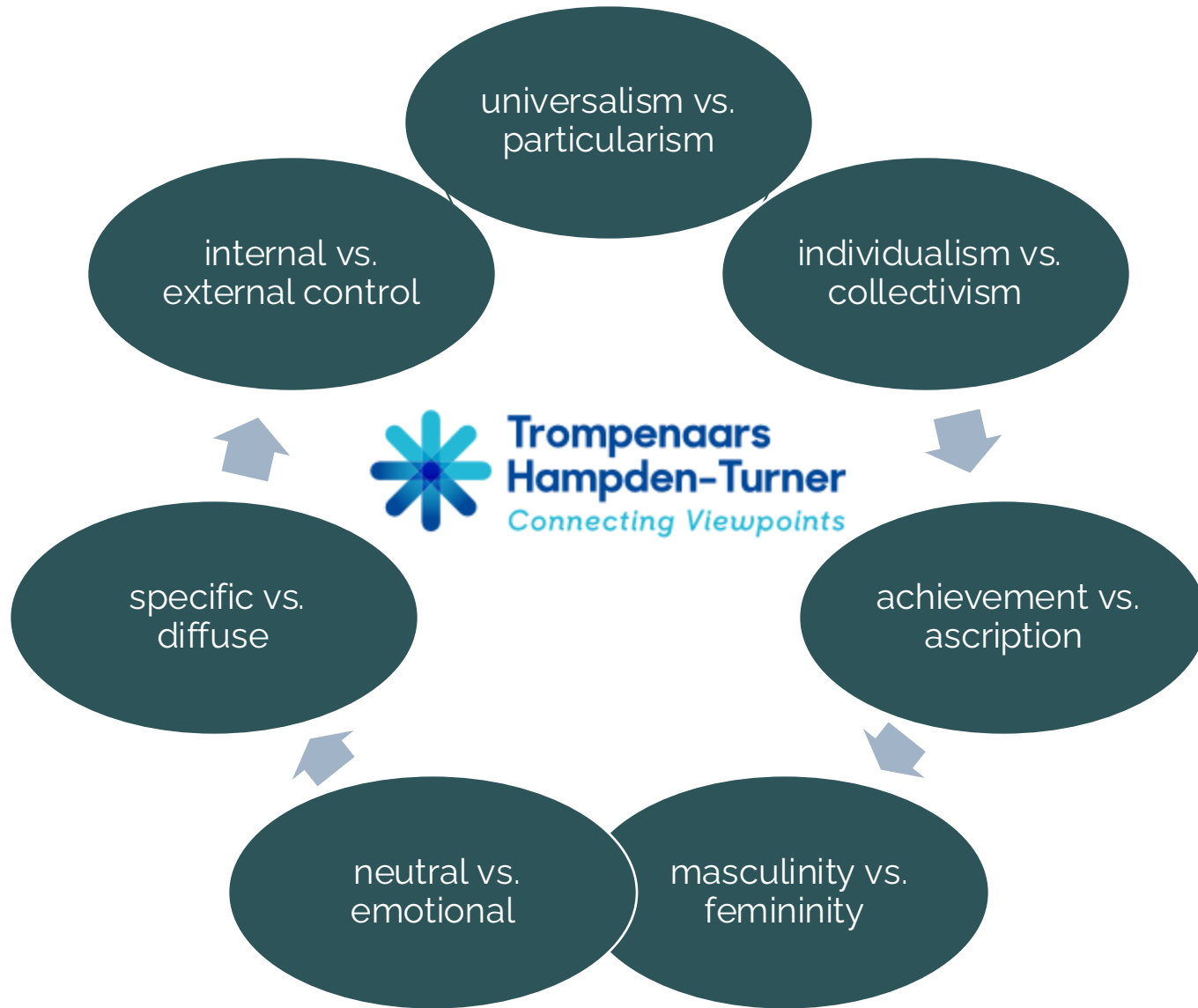
Meaning 'private' or 'personal' (from Greek *idios*)

The use of generalization rather than specific properties in the same context



Wilhelm Windelband

<https://images.app.goo.gl/huLFyaRwgzmh18c87>



Louis Althusser

Source: <https://images.app.goo.gl/RR1tKReJz7NhQK24A>

Interpellation (Althusser 1971), the process by which individuals internalize the values and beliefs of the dominant ideology and perceive themselves as part of the existing social order. Individuals are subjected to the dominant ideology through interpellation, which occurs via various cultural institutions shaping their beliefs and values, such as family, education, religion, and media.

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Adapting and Testing

- An example question in two versions demonstrates the difference:
 - a) Do you prefer to operate on your own or in groups ?
 - b) At work, do you prefer to operate on your own or in groups ?
- Questions were posed to test such two perspectives on similar occasions:
 - a) What would you recommend to do in Monaco? (What is the common practice here?)
 - b) How do you think it would be better to act in France/Italy/Europe? (What is the common practice there?)

The Sample

The quantitative segment of the study engaged 105 respondents.

The demographic composition of the sample was as follows:

Gender Distribution:

- Men constituted 60% of the sample.
- Women made up 40%.

Age Distribution:

- 8.6% were aged between 16 and 25 years.
- 18.1% fell in the 26-35 age bracket.
- 31.4% were aged 36-50.
- 25.7% were between the ages of 51 and 65.
- 16.2% were aged 66 and above.

Occupational Status:

- 55.2% were in salaried employment.
- 19% of the participants were retired.
- 6.7% were students, with the remaining percentage comprising various other statuses.

Residential Distribution:

The respondents were equitably distributed across different residential areas in Monaco, ensuring a diverse representation of local perspectives.

- 27.6% resided in Condamine.
- 16.2% lived in Fontvieille.
- Another 16.2% were from Moneghetti.
- 9.5% came from Saint Roman.
- The remaining percentage hailed from various other areas, ensuring a balanced representation.

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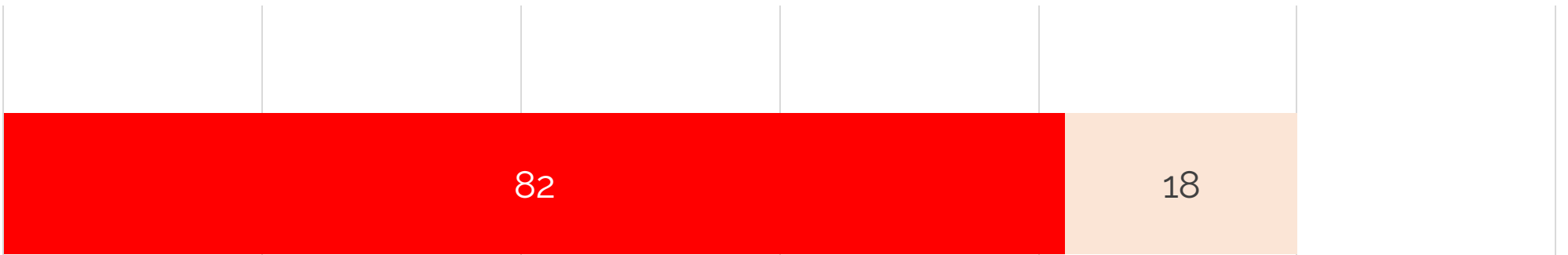
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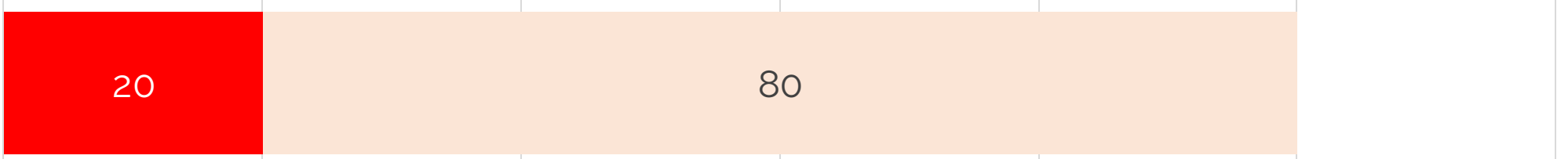
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Individualism/Communitarianism

Monaco Idiographic



Monaco Nomothetic

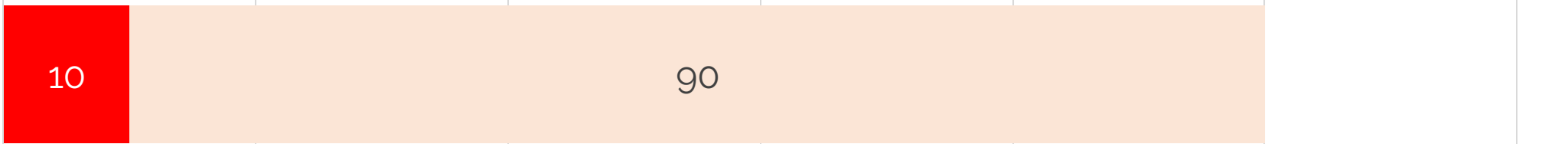


	Monaco Nomothetic	Monaco Idiographic
■ Individualism	20	82
■ Communitarianism	80	18

■ Individualism ■ Communitarianism

Past, Present, Future

Monaco Idiographic



Monaco Nomothetic



	Monaco Nomothetic	Monaco Idiographic
■ Past	70	10
■ Present, Future	30	90

■ Past ■ Present, Future

Internal/External

Monaco Idiographic

Monaco Nomothetic

	Monaco Nomothetic	Monaco Idiographic
Internal	36	78
External	64	22

Internal External

Neutral/Affective

Monaco Idiographic

Monaco Nomothetic

	Monaco Nomothetic	Monaco Idiographic
Neutral	49	76
Affective	51	24

Neutral Affective

Universalism/Particularism

Monaco Idiographic

Monaco Nomothetic

	Monaco Nomothetic	Monaco Idiographic
■ Universalism	90	61
■ Particularism	10	39

■ Universalism ■ Particularism

Achievement/Ascription

Monaco Idiographic

Monaco Nomothetic

	Monaco Nomothetic	Monaco Idiographic
Achievement	89	64
Ascription	11	36

Achievement Ascription

Specific/Diffuse

Monaco Idiographic

Monaco Nomothetic

	Monaco Nomothetic	Monaco Idiographic
■ Specific	68	89
■ Diffuse	32	11

■ Specific ■ Diffuse

Comparison Stage

Individualism/Communitarianism

Monaco Idiographic



Italy



France



Monaco Nomothetic



	Monaco Nomothetic	France	Italy	Monaco Idiographic
Individualism	20	19	27	82
Communitarianism	80	81	73	18

Individualism Communitarianism

Specific/Diffuse

Monaco Idiographic



Italy



France



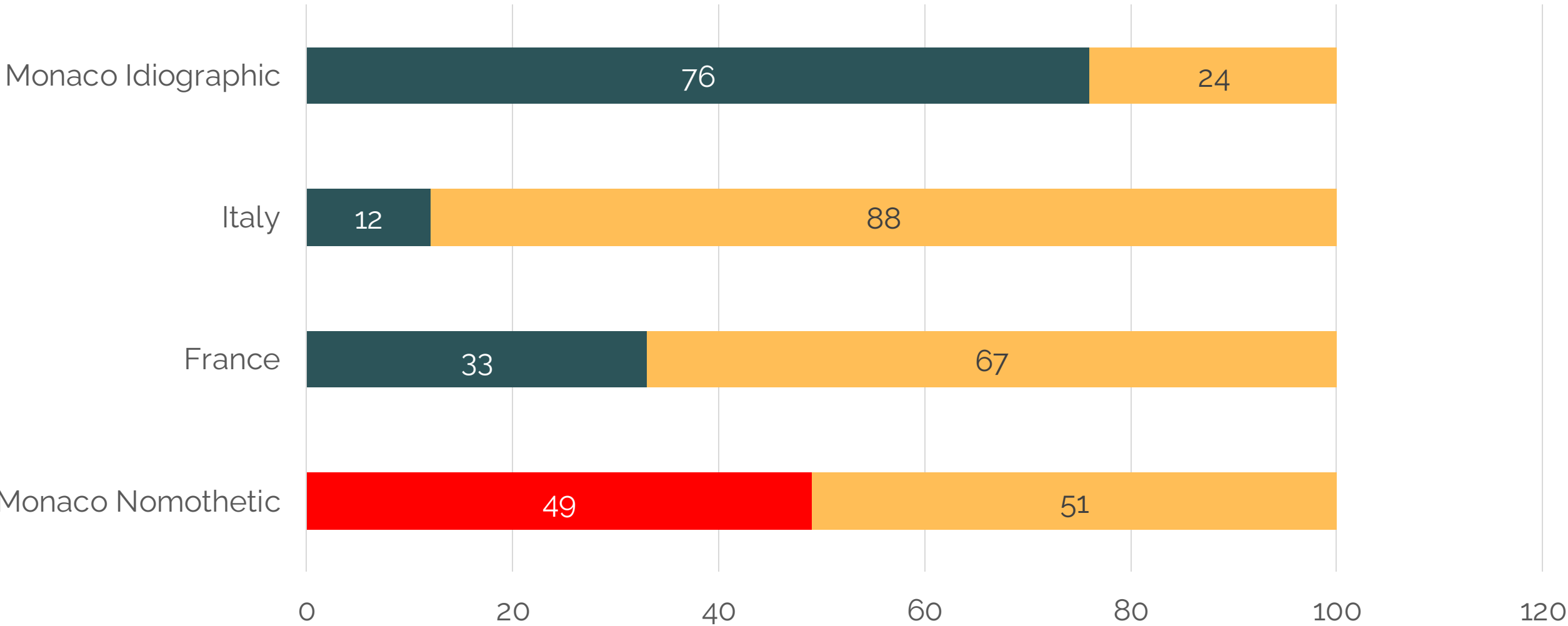
Monaco Nomothetic



	Monaco Nomothetic	France	Italy	Monaco Idiographic
Specific	68	71	28	89
Diffuse	32	29	72	11

Specific Diffuse

Neutral/Affective



	Monaco Nomothetic	France	Italy	Monaco Idiographic
Neutral	49	33	12	76
Affective	51	67	88	24

Neutral Affective

Achievement/Ascription

Monaco Idiographic

Italy

France

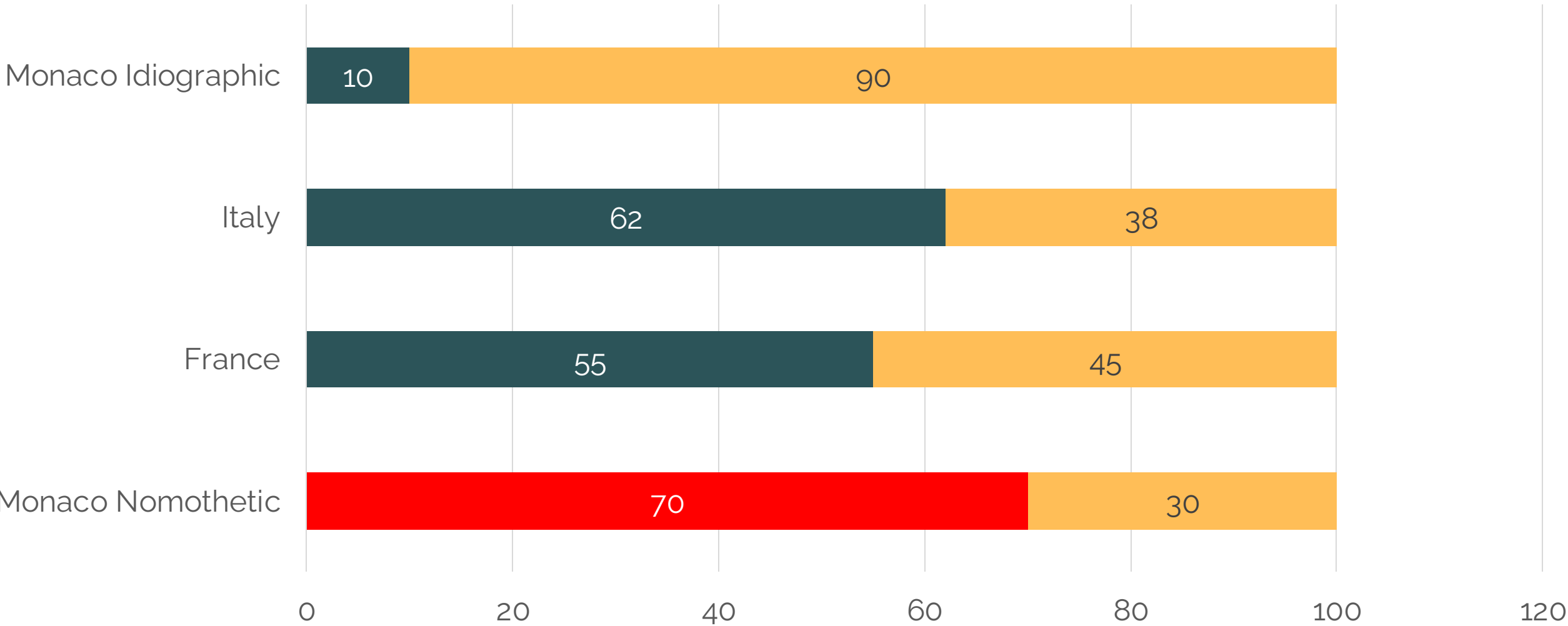
Monaco Nomothetic

■ Achievement
■ Ascription

	Monaco Nomothetic	France	Italy	Monaco Idiographic
Achievement	89	25	34	64
Ascription	11	75	66	36

■ Achievement ■ Ascription

Past, Present, Future



	Monaco Nomothetic	France	Italy	Monaco Idiographic
Past	70	55	62	10
Present, Future	30	45	38	90

Past Present, Future

Internal/External

Monaco Idiographic



Italy



France



Monaco Nomothetic



0 20 40 60 80 100 120

	Monaco Nomothetic	France	Italy	Monaco Idiographic
Internal	36	56	44	78
External	64	44	56	22

Internal External

Universalism/Particularism

Monaco Idiographic

Italy

France

Monaco Nomothetic

	Monaco Nomothetic	France	Italy	Monaco Idiographic
■ Universalism	90	55	44	61
■ Particularism	10	45	56	39

■ Universalism ■ Particularism

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Practical Use

Our research explores how smaller countries are faced with the competing demands between maintaining their own idiographic value systems and their external nomothetic demands. Adopting a strategy at either extreme of this dilemma leads to a pathology. At one extreme, ignoring external changes leads to isolation and economic decline, decreasing population and eventually disappears when absorbed by their neighbours. (such as Sikkim by India 1975, Tibet by China in 1950's). Conversely, giving up their own values and accepting the nomothetic value systems of their neighbour means they are no longer a separate country (such as Hawaii in 1988 that become a US state).

We researched the cultural values systems and operational strategies of Monaco (not previously published) as our 'laboratory'. Our findings reveal its success in reconciling its idiographic values with the nomothetic systems of its neighbouring France and Italy and the wider European Union.

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Questions?

THANK YOU